

Connecting Guam With The World



"A free" workshop featuring U.S. Department of Commerce Director, John Holman

Exporting 101:

How to Connect with International Buyers

Tuesday, January 12, 2010, 9:00 - 10:30 AM

(Registration: 8:30-9:00AM)

UOG Jesus & Eugenia Leon Guerrero School of Business & Public Administration Bldg., Rm. 129

International Tourism Promotion:

Promoting Your Destination, Product or Service to Int'l Visitors

Tuesday, January 12, 2010, 1:30 - 3:00 PM

(Registration: 1:00-1:30PM)

UOG Jesus & Eugenia Leon Guerrero School of Business & Public Administration Bldg., Rm. 129

Seats are Limited!

Individuals interested in attending the workshop should contact Lorie Sablan or Natasha Cruz at 735-2590 or email lorine@pacificsbdc.com. Requests for reasonable accommodations must be made 72 hours in advance. Services are extended to the public on a non-discriminatory basis. The Pacific Islands Small Business Development Center Network is a program supported by the U.S. Small Business Administration (SBA) under a cooperative agreement. SBA does not endorse any products, opinions, or services of any external parties or activities.



Mr. John Holman, Presenter

John Holman currently serves as the Director of the Pacific Islands for the U.S. Commercial Service, a division of the U.S. Department of Commerce. In this capacity, John manages the Hawaii Export Assistance Center.

John began his career with the U.S. Department of Commerce with Import Administration, where he helped to ensure that foreign firms were competing fairly in the United States. John joined the Department after completing his Masters of Business Administration (MBA) at San Diego State University. While at SDSU, John established a study abroad program in Melbourne, Australia. He graduated *summa cum laude* from Arizona State University with a Bachelor's degree in Business and Psychology.

